## **VALUE ADDED SERVICES**

- Career Opportunities
- Contractor Networking
- Community Support
- Health Promotion
- Industry Issues
- LECET Business
  Advantage Project
  Tracking Services
- LECET News

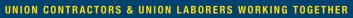
- Marketing and Advertising
- Member Interaction
- Projects and Jobs
- Safety Driven Program
- Training and Education
- Union Contractor
  Advantage
- Website Communication



## **MISSION STATEMENT**

The Minnesota Laborers-Employers Cooperation & Education Trust (LECET) fund was created in 1992 as a non-profit joint Labor/Management cooperation organization affiliated with the Minnesota Laborers Union.

LECET aims to promote the many benefits of Union construction while addressing a number of initiatives that are of mutual benefit to both signatory Union Contractors and Laborers International Union of North America (LIUNA) members.



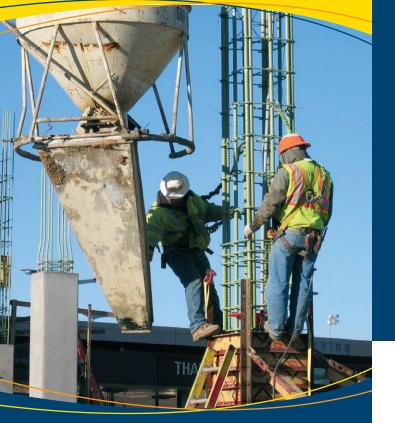
# VALUE ADDED SERVICES

Minnesota Laborers Employers Cooperation & Education Trust



www.mnlecet.org









Minnesota Laborers - Employers Cooperation & Education Trust - LECET 81 East Little Canada Road, Little Canada, MN 55117 Ph: 651-429-1600 • Email: info@mnndlecet.org www.mnlecet.org • facebook.com/MinnesotaLECET



**UNION CONTRACTORS & UNION LABORERS WORKING TOGETHER** 

### Value Added Services

#### **Career Opportunities**

Minnesota LECET is a strong advocate for promoting careers and opportunities within the construction industry. This is done through various construction industry coalitions, career fairs, school outreach events and in LECET's partnership with the Laborers Training Center Apprenticeship program.

#### **Contractor Networking**

LECET sponsors a number of labor/management networking events, like the Annual Contractor Open House and construction safety seminars and also participates in various industry trade shows and contractor association events to keep pace with Union contractor needs while supporting the Union Construction industry.

#### **Community Support**

LECET participates, promotes and helps organize a number of Minnesota Laborers community outreach efforts including a state-wide Food Drive and the annual Laborers Family FUN-raiser event to benefit charities and the communities in which we live and work

#### **Health Promotion**

Working closely with the Minnesota Laborers Health & Welfare Fund, Minnesota LECET helps promote the importance of good member health outreach programs. Annual Flu Shot Clinics held at the Locals and the Annual Labor Health Fair are two of the primary focus areas.

#### **Industry Issues**

LECET monitors industry issues that help level the playing field for Signatory Union Contractors, while maintaining good living standards for Union members. Industry topics include support for Minnesota's Prevailing Wage Law, Fair Contracting and the use of Project Labor Agreements (PLA's) in the construction marketplace. LECET works closely with the Minnesota Laborers District Council Legislative team in monitoring these important topics.

#### LECET Business Advantage - Project Tracking Services

Through specialized support from the National LECET office in Washington, DC, thousands of current & future projects totaling billions of construction dollars are tracked on a yearly basis. Signatory Union Contractors may enroll in the LECET Business Advantage project tracking services program at no cost and obtain the following information:

A. Public & Private Construction Projects of all work sectors in MN & ND

#### **B. Industrial & Specialty Construction Projects**

covering the following areas in MN & ND:

- Power Generation
- Terminals & Transmission (Oil & Gas)
- Food & Beverage
- Alternative Fuel
- Petroleum & Chemical
- Industrial Manufacturing Specialty

#### **LECET News**

Quarterly Minnesota LECET Newsletters - The Skilled **Construction Laborer News** – are mailed to thousands of readers including state and local government officials, Signatory Union Contractors, Laborers International Union of North America (LIUNA) members and others in an effort to heighten awareness about Union Construction and to promote quality construction, technical expertise, safety, training and best overall value.

#### Marketing and Advertising

LECET utilizes a variety of media sources to market and promote the benefits of Union construction in the market place. Some concepts include; advertising through different forums, creating specialty videos, construction job site advertisement banners, use of social media, issuing press releases and more.

#### Member Interaction

Throughout the year, LECET often engages LIUNA members on jobsites, at events or union meetings. These interactions help LECET understand the needs of the membership as members look to make great careers out of the important work of building and maintaining our important infrastructure systems and quality of life.

#### **Projects and Jobs**

Minnesota LECET actively promotes specific job-creating initiatives, coalition based outreach efforts and legislative policies that help spur the creation of construction projects and jobs in these sectors: Highway Heavy road, bridge transportation and transit industry, Commercial Building, Multi-Residential, Industrial Manufacturing, Energy Industry, Pipeline, Mining, Specialty and more.

#### Safety Driven Program

Since 2007, Minnesota LECET has operated the LECET Safety Driven program, a recognition based safety incentive program designed to improve safety awareness and safety results for Union Contractor employers and Skilled Construction Craft Laborers Union workers.

#### **Training and Education**

LECET works in concert with the Minnesota Construction Laborers Training Center & the Laborers Apprenticeship Program, to advocate for lifelong skills, environmental, specialty and safety training opportunities to current LIUNA members through the updated 44,000 square foot Laborers Training Center facility in Lino Lakes, MN and mobile/satellite locations.

#### **Union Contractor Advantage**

The Union Contractor Advantage is the essence of Union Construction. Union Contractors exemplify the philosophy of projects that are Union Built - Better, Faster, Safer. An on-line contractor directory is maintained on the Minnesota LECET website at **www.mnlecet.org**. Quality construction all starts with owners and key decision makers working with the best-by hiring a Union contractor today.

#### Website Communication



For important information about industry happenings, LECET and Laborers Union events and more. the Minnesota LECET website is your source for timely construction industry news. LECET

Facebook and social media outlets help deliver related news even guicker, to users who are plugged in.

Metals & Minerals

Pharmaceutical &

• Pulp, Paper & Wood

 Windfarm • Pipeline

Biotech