

LECET

Value Added Services

**Minnesota LECET...
Union Contractors &
Union Laborers
working together!**



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***Minnesota Laborers -
Employers Cooperation &
Education Trust***





Minnesota LECET was created in 1992 to facilitate the positive relationship between construction craft Union Laborers and their Contractor Employers. A primary goal of LECET involves promoting Union Construction projects and job opportunities for Laborers.

VALUE ADDED SERVICES

WEBSITE COMMUNICATION: The Minnesota LECET website, www.MnLecet.org, helps deliver construction related news, events & issues. The website features a Union Contractor Directory to promote Signatory Union Contractors who build quality construction projects on time & on budget.

LECET NEWS: Quarterly newsletters are mailed to nearly 15,000 subscribers including state and local government officials, Signatory Contractors and Union members.

MARKETING & ADVERTISING: LECET has developed a strategic marketing and advertising plan to promote skilled Union Labor and Union construction through a variety of media resources.

INDUSTRY ISSUES: LECET promotes industry issues that help level the playing field for Signatory Contractors, while maintaining living standards for Union members. Topics include support for Best Value Construction, Project Labor Agreements (PLA's) and Prevailing Wage standards.

MARKET SHARE: LECET tracks and analyzes market share data for Union and non-union construction in Minnesota and North Dakota.

PROJECT TRACKING SERVICES: Through extensive research & support from National LECET, we monitor thousands of future & active projects totaling billions of construction dollars. All project tracking information is available at no charge to Signatory Contractors.

Two instrumental programs currently being utilized are:

a. CTTS (McGraw Hill Construction): Public projects of all work categories in MN & ND are tracked through this comprehensive service. Signatory Contractors may enroll to receive FREE weekly updates, customized to their work interest, territory and project value.

b. IIR (Industrial Info Resources): Industrial construction projects are tracked through this widespread project tracking service. Signatory Contractors may enroll FREE to receive monthly updates on projects in the following areas:

Power Generation	Terminals & Transmission (Oil & Gas)	Food & Beverage
Alternative Fuel	Petroleum & Chemical	Industrial Manufacturing
Metals & Minerals	Pulp, Paper & Wood	Pharmaceutical & Biotech

CONTRACTOR INVOLVEMENT: LECET participates in trade shows, contractor events, jobsite visits, and annual contractor hosted meetings. Outreach to contractors in promoting the benefits of LECET's Value Added Services, is a major initiative for Minnesota LECET.

MEMBER INTERACTION: By meeting members at Union meetings, jobsites, and Health & Safety events, LECET connects with the hard working men and women of the Laborers Union.

HEALTH & SAFETY: LECET has increasingly become involved in measures to promote the benefits of good health and safety to Union Contractors & Laborers through LECET Quarterly News publications & articles, implementation of Flu Shot Clinics, promoting Associated General Contractors (AGC) safety events and most recently through the new LECET **Safety Incentive Program**.

TRAINING & EDUCATION: LECET fully supports the efforts of the Laborers Training Center & the Construction Laborers Apprenticeship program, both vital to the future of the construction industry.

COMMUNITY SUPPORT: Minnesota LECET recognizes and promotes the support that Laborers and Signatory Contractors generously give to benefit their communities.